

## Film Sponsorship: The Chase

### Film Details

Written by: Isheena "YesShesASimmer" Finkley

Directed by: Isheena "YesShesASimmer" Finkley

Title: The Chase

Type of Film: Machinima

Genre: Action



**A FILM BY YESSHESASIMMER**

**SIMMER MO BELLAQUI CLAUDE XAVIER MONO GEE LEXIE DREAMSTATE  
SIMSKINGDOMS JOYCE A. MIKLE KC-VO MOXMODEUS PFANO MUKOSI  
JAKE JOHNSON**

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## **Project Overview**

We are thrilled to present The Chase, an exhilarating action film created using the innovative medium of machinima, utilizing the popular video game The Sims 4. The film explores themes of power, loyalty, and deception within the backdrop of a powerful dynasty. With a compelling story crafted by the talented Isheena “YesShesASimmer” Finkley, this project is set to captivate a diverse audience of action fans, animation enthusiasts, and machinima lovers alike.

## **Cast Credits**

Chase VanDross: *The Mahogany Voice*

Kendale VanDross: *Mystic Waterz*

Nefertiti VanDross: *YesShesASimmer*

Mariah Brown: *Simmer Mo*

Robin Brown: *BellaQui*

Malcolm Rite: *Claude Xavier*

Cyrus Green: *Moxmodeus*

Atlantis Moon: *Lexie Dreamstate*

Valerie Granger: *simskingdoms*

Reese the Thief: *KC-VO*

Agent Rachel Evans: *Joyce A. Mikle*

Thomas Saverson: *Pfano Mukosi*

Rob Slaughter: *Pfano Mukosi*

Judge Martin: *Jake Johnson*

## **About the Cast**

*The cast of The Chase features a dynamic blend of experienced voice actors and promising newcomers, each bringing unique talents and perspectives to the production. This diverse ensemble not only enriches the storytelling with their varied backgrounds but also enhances the overall appeal of the project. With a combined social media reach exceeding 5,000 followers and over 8,000 subscribers on YouTube, the cast is steadily growing its audience, allowing them to connect with fans and showcase their work. Their collaborative efforts are a testament to the vibrant community surrounding The Chase, promising an engaging experience for viewers and listeners alike.*

*These talented individuals have made significant contributions to the world of Sims 4 machinima, showcasing their skills in some of the most viewed productions within the community. Notably, they have participated in acclaimed series such as House of Goth, Breakout, and The Reaper, with several of these works exceeding an impressive 100,000 views. Their ability to portray complex characters and deliver captivating narratives has not only garnered a dedicated fanbase but also elevated the standards of machinima storytelling. This experienced ensemble brings a wealth of creativity and passion to The Chase, promising an engaging viewing experience that reflects their collective artistry and commitment to the craft.*

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About Isheena "YesShesASimmer" Finkley



Isheena "YesShesASimmer" Finkley is a passionate content creator with over 20 years of experience in the beloved Sims franchise, beginning her journey with Sim City. With a keen eye for storytelling and a flair for creativity, she has been writing and directing captivating machinima for over two years. Her notable series, including "The Road," "Soulmate House," and "The Landlord," showcase her unique perspective and dedication to the art form. With a growing community of 523 subscribers on YouTube, YesShesASimmer continues to engage and inspire fellow Sims enthusiasts through her innovative narratives and immersive gameplay.

Isheena "YesShesASimmer" Finkley has emerged as a prominent figure in the gaming community, particularly noted for her significant contributions to The Sims machinima genre. In both 2023 and 2024, she gained widespread recognition and support for her creation of the Machinima Movie and TV Awards, an innovative awards show dedicated to celebrating the creativity and talent within the burgeoning Sims machinima community. Finkley's initiative not only highlights the artistic achievements of machinima creators but also fosters a sense of camaraderie and recognition among participants, reinforcing her commitment to uplifting and showcasing the unique narratives crafted in this dynamic medium. Her work continues to inspire and galvanize creators, marking a pivotal moment for machinima within the gaming landscape.

Profilio

[https://youtube.com/playlist?list=PLE6TYH1c72Nq62IZy1X9N\\_RO8mmwR4tnL&si=gMwmb--2SpDRSNku](https://youtube.com/playlist?list=PLE6TYH1c72Nq62IZy1X9N_RO8mmwR4tnL&si=gMwmb--2SpDRSNku)

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## Synopsis:

The Chase is a groundbreaking action film that redefines storytelling through the art of machinima, brought to life using the beloved video game, The Sims 4. Directed by the visionary Isheena "YesShesASimmer" Finkley, the film is a high-octane exploration of power dynamics, loyalty, and deceit set against the backdrop of a powerful dynasty. Through the innovative use of machinima, The Chase delivers a visually stunning narrative, capturing the complex relationships and intense conflicts within the VanDross family.

At the heart of the film is Chase VanDross, a charismatic leader whose authority is both revered and challenged by those closest to him. As the story unfolds, the intricate web of family ties and betrayals becomes increasingly tangled, leading to a thrilling crescendo of action and intrigue. Featuring an ensemble cast of talented voice actors, including The Mahogany Voice and Mystic Waterz, the film offers a rich tapestry of characters, each adding depth and nuance to the storyline.

Isheena "YesShesASimmer" Finkley's adept storytelling and directorial prowess shine through in this ambitious project, which not only entertains but also pushes the boundaries of machinima filmmaking. With its dynamic visuals, compelling narrative, and a soundtrack that perfectly complements the action, The Chase is set to captivate audiences and leave them on the edge of their seats. This film is more than just a showcase of technical innovation; it's a testament to the power of creativity in blending gaming and cinematic experiences.

## Target Audience

The Chase targets a diverse demographic, appealing to:

- Action film enthusiasts
- Animation lovers
- Machinima fans
- Drama aficionados

Our audience is comprised of engaged viewers who appreciate storytelling through innovative platforms, ensuring a robust and interactive viewing experience.

## Budget Overview

The total budget for The Chase ranges between \$1,000 and \$5,000. This budget covers:

- **Voice-over talent**
- **Custom Animations**
- **Sound design and editing**
- **Marketing and promotional materials**
- **Distribution and festival submissions**

Your sponsorship will play a crucial role in bringing this vision to life.

# Film Sponsorship: The Chase

## Sponsorship Tiers

We offer various tiers of sponsorship to fit your brand's goals and budget. Sponsor payment is collected via GoFundMe to ensure transparency and showcase the efforts of everyone supporting the project:

### Bronze Tier - \$50

- ★ Logo placement on the film's promotional materials and website
- ★ Recognition in the film credits
- ★ Social media shout-out
- ★ Movie Premier Gift Basket

### Silver Tier - \$275

- ★ All benefits from the Bronze Tier
- ★ Dedicated segment in the behind-the-scenes featurette
- ★ One month of social media promotion on our channels
- ★ Movie Premier Gift Basket

### Gold Tier - \$500

- ★ All benefits from the Silver Tier
- ★ Logo placement during the film credits
- ★ Exclusive content access (e.g., clips, interviews, sneak peeks)
- ★ Movie Premier Gift Basket

### Platinum Tier - \$1,000

- ★ All benefits from the Gold Tier
- ★ Featured sponsorship acknowledgment in press releases and promotional materials
- ★ Opportunity for a brand integration within the film (product placement or sponsored character)
- ★ Private consultation for potential marketing collaborations post-release
- ★ Movie Premier Gift Basket
- ★ Digital copy of The Chase (directors cut)
- ★ Acknowledgment during virtual and in person movie premier
- ★ Opportunity to attend the in person premier in Madison, WI.

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## Unique Selling Points

- ❖ **Innovative Medium:** The Chase represents a pioneering approach to storytelling through machinima, leveraging the engaging mechanics of The Sims 4. This unique format distinguishes our film from traditional animated features and broadens its appeal.
- ❖ **Diverse Audience Engagement:** The machinima community is highly active and engaged, providing an excellent platform for sponsors to connect with a passionate audience that shares a love for creativity and storytelling.
- ❖ **Visionary Leadership:** The film is helmed by Isheena “YesShesASimmer” Finkley, a recognized figure in the machinima space. Her expertise and following lend credibility and excitement surrounding the project, ensuring high visibility for sponsors.
- ❖ **Social Media Exploitation:** With a comprehensive marketing strategy, the film will leverage social media platforms, engaging fans and creating buzz, offering sponsors enhanced visibility and engagement opportunities.
- ❖ **Community Connection:** By sponsoring The Chase, brands connect with a community that values creativity, innovation, and storytelling, fostering a sense of loyalty and shared values.

## **Conclusion**

The Chase represents an extraordinary opportunity to be part of a groundbreaking film that stands at the intersection of gaming and cinema. By partnering with us, your brand will not only gain visibility but also align with a project that celebrates creativity, innovation, and storytelling.

We invite you to join us on this thrilling journey and become a part of The Chase. Together, we can create something remarkable that resonates with audiences and leaves a lasting impact.

Thank you for considering this opportunity. We look forward to discussing how we can align our visions for mutual success.

For more information or to confirm your sponsorship, please contact us at:

**Email: [isheenamurphyfinkley@gmail.com](mailto:isheenamurphyfinkley@gmail.com)**

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### *Equity, Inclusivity and Nondiscrimination Pledge*

At Innovative Kreations, we are committed to fostering an inclusive and equitable environment in all our partnerships and sponsorships. Our organization adheres to the guidelines outlined by federal, state, and local anti-discrimination laws, ensuring that no individual or group is subjected to discrimination based on race, color, religion, sex, national origin, age, disability, or sexual orientation. This commitment extends to all sponsorship activities and collaborations, promoting diversity and equal opportunity within our sponsored events and initiatives.

We encourage all sponsoring entities to reflect these values in their practices. By signing the sponsorship form, sponsors agree to uphold the principles of non-discrimination and actively work towards creating a welcoming atmosphere for all participants and attendees. Innovative Kreations reserves the right to review and assess the practices of our sponsors to ensure compliance with this disclosure, fostering a collaborative effort to eliminate discrimination and promote inclusivity in our community engagements.